Denis Kopylov

Senior Product Designer, Berlin

About

I'm a senior product designer with 9+ years of experience. My expertise lies in 0 → 1 projects, where I focus on in-depth research, seamless user experience, and successful launches.

Experience

Ostrom ↰

✳ Frontend ✳ Mobile

Mar 2025 — Now / Germany / Sr. Product Designer

Mobile app for managing your home energy and the first virtual power plant in Germany. Launched new statistics energy, live energy graph, and improved product processes: from hiring to product work. I was also developing features directly in React Native and set-up a base for design system.

Trade Republic ≋

Aug 2023 — Dec 2024 / Germany / Product Designer

✳ Fintech ✳ Mobile

Prevented ✳✳✳ thousands of € in potential damages by implementing financial crime features, including new device notifications and account takeover protection. Shipped a recurrent diligence feature, achieving an 80% completion rate. Developed a new performance review tool that received positive feedback for its ease of use within the company.

ADPList ☺

✳ Mentoring

May 2023 — Now / Worldwide / Mentor

Led over 70 mentorship sessions with junior and mid-level designers. Recognised among the top 1% of design mentors globally.

JetBrains ▪

✳ AI Tools ✳ Web

Nov 2022 — Jul 2023 / Netherlands / Product designer

Shipped new AI features for Grazie tool for developers and content-creators. Developed growth-oriented features, including an onboarding survey, feedback forms, and integrated entry points for other Grazie tools.

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Arrival ✳

✳ Mobility ✳ Web

Dec 2021 — Jul 2022 / United Kingdom / Senior product designer

Created a new agent portal from the ground up, improving usability and access to key information. Streamlined customer help navigation and content.

SberDevices ⊘

✳ B2C ✳ Cross-platofrm

Jan 2021 — Dec 2021 / Russia / Senior product designer

Launched core features including places search, activity exploration, and event booking, achieving 19 million MAUs with strong conversion to paid services.

...before Y

✳ Fintech ✳ Saas

from 2017

Contributed to Yandex.Map, the largest navigation service in Russia. Developed loan features for Sberbank, the country's leading fintech app, and worked on Yandex.Telephony, a B2B call service with thousands of MAUs and high retention.

Education

British Higher School of Design

Sep 2020 — Aug 2021 / Russia

Completed vocational training in digital product design and mobile application principles. Final project for Badoo made it to U AWARDS short list.

Tools

Figma, FigJam, Origami, Adobe After Effects, React, Next.js

Skills

Quantitive and qualitative research, prototyping, stakeholder management and presentation, design systems, mentoring

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